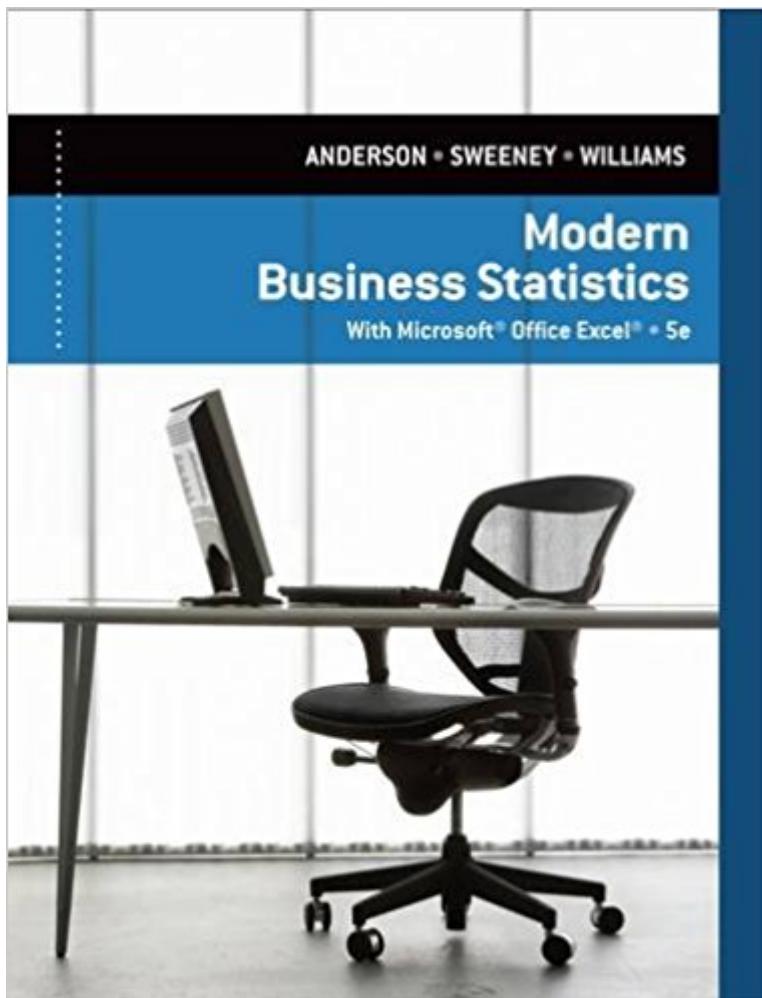


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# Modern Business Statistics With Microsoft Excel



## **Synopsis**

Use MODERN BUSINESS STATISTICS, 5E to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure your understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in a solid application setting. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify the presentation to ensure your understanding. A wealth of timely business examples, proven methods, and application exercises clearly demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. The book's class-tested problem-scenario approach emphasizes how you can apply statistical methods to today's practical business situations. New case problems and self-tests throughout this edition allow you to check your personal understanding. Additional learning resources, including CengageNOW for online homework assistance and a complete support website, provide everything you need to acquire Excel 2013 skills and an understanding of business statistics.

## **Book Information**

Hardcover: 1056 pages

Publisher: Cengage Learning; 5 edition (January 1, 2014)

Language: English

ISBN-10: 1285433300

ISBN-13: 978-1285433301

Product Dimensions: 8.2 x 1.5 x 10.1 inches

Shipping Weight: 4 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 starsÂ  See all reviewsÂ  (8 customer reviews)

Best Sellers Rank: #55,858 in Books (See Top 100 in Books) #67 inÂ  Books > Business & Money > Education & Reference > Statistics #129 inÂ  Books > Science & Math > Mathematics > Applied > Statistics #1221 inÂ  Books > Textbooks > Business & Finance

## **Customer Reviews**

Used it for my business statistics class. Professor was useless, didn't know how to teach. Had to teach myself with the book. Very useful

Great Product, quick delivery!

Excellent!

The book I need for a reasonable price.

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